



INTERNATIONAL SOCIETY OF
SIX SIGMA PROFESSIONALS

ATO Intellectual Property Guide



ISSSP ACCREDITED
TRAINING ORGANIZATION



October 2019

Intellectual Property Guideline

Organizations, who are accredited by ISSSP, are eligible to use the following ISSSP ATO logos subject to these terms.

A) ATO Approved Statements

ISSSP ATOs in good standing are **required** to use either the following short or long statement on websites, Facebook and LinkedIn company pages, marketing or promotional materials when describing their relationship with ISSSP.

Short Version

“(Organization’s or Unit’s Name) is accredited by the International Society of Six Sigma Professionals (ISSSP) and is authorized to use the ISSSP ATO Box or the ATO Badge for certificates issued for approved programs.”

Long Version

“(Organization’s or Unit’s Name) is accredited by the International Society of Six Sigma Professionals (ISSSP). (Organization Name) complies with the Minimum ATO Requirements, Days Equivalent for training, and the ISSSP Standards. As a result of this accreditation, (organization name) is authorized to use the ISSSP ATO Box with the ATO Badge used for approved programs certificates.”

Approved Training Program Statement

“As an ISSSP Accredited Training Organization, (Organization Name) offers Six Sigma training programs that qualify under the Minimum ATO Requirements, Days Equivalent, and ISSSP Standard.”

“(Organization Name) is authorized by ISSSP to list (Qualified Training Program) as an approved training program.”

B) Approved Logo

Accredited Training Organizations may use ONLY the official ATO logos shown herein. They may not use other names, marks or logos of ISSSP without ISSSP's prior approval.

If your organization is using the ISSSP ATO logo on your website and marketing materials, you are required to use either the short or long version of the ATO-approved statement to describe your relationship with ISSSP. The ATO Badge included on certificates does not require the short or long version, but the organization must use the short or long version of the ATO approved statement, if you are showing a certificate example.

ISSSP's ATOs are required to use the ATO Badge their certificates for approved training programs. This ISSSP ATO logo has been designed as a badge. This badge must always be used as a single unit (including the outside rule). The elements within the badge should never be altered in any way.

C) ISSSP ATO logos used on websites, LinkedIn or Facebook company pages, should use the following logo requirements and link to the provider's ISSSP Organizational Membership page. ISSSP's ATOs are required to use the ATO box logo on their website, as well as on marketing materials, and/or promotional materials for approved training programs. This ISSSP ATO logo has been designed as a box. This box must always be used as a single unit (including the outside rule). The elements within the box should never be altered in any way. The provider can get their unique URL to their page by logging into their ISSSP.org account and selecting profile>view from the drop-down menu, and then copying the URL listed at the top of the page. The logos must be linked to ISSSP or their unique URL for all electronic formats.

D) ISSSP ATO logo used on certificates for approved programs should use the following logo requirements. You must only link to the provider's ISSSP Organizational Membership ATO Tab page, if the certificate is electronic or as part of a LinkedIn Badge. ISSSP's ATOs are required to use the ATO Badge on their certificates only. The ATO Badge should be included only certificates for approved training programs. This ISSSP ATO logo has been designed as a badge. This badge must always be used as a single unit (including the outside rule). The elements within the badge should never be altered in any way. The provider can get their unique URL to their page by logging into their ISSSP.org account and selecting profile>view from the drop-down menu, and then copying the URL listed at the top of the page.

E) What ATOs may NOT Say or Do

- You may not say ISSSP has approved any learning events that are not on your approved program list on your ATO tab. ISSSP approves organizations based on the Minimum ATO Standards, Days Equivalent, and ISSSP Standards per the ATO Terms & Conditions.
- You may not say that you offer certification through ISSSP. ISSSP accredits organizations based on the quality of the organization's training and certification programs and their business practices. ISSSP accreditation does not allow you to say that individuals are ISSSP certified.
- If you sell a program to another company that then presents the program to its employees or clients, the ISSSP accreditation does not follow the program, and the purchasing company may not claim that it or the program it purchased has any relationship to or with ISSSP.
- Your ATO status strictly prohibits your organization from approving other providers for ISSSP accreditation. The ATO program is only intended for organizations that develop, deliver, assess, certify and evaluate their own training and certification.

F) Logo Usage Policy

The purpose of this policy is to provide guidelines and specifications for the use and presentation of the Accredited Training Organization logos for the International Society of Six Sigma Professionals (ISSSP).

It is important that these standards are adhered to when the identity of ISSSP is incorporated into its communications. This will create familiarity and maintain consistency and continuity of message.

Accredited Training Organization Logos

Accredited Training Organizations are encouraged to use the Accredited Training Organization logo as shown in figure 1 on their website, Facebook and LinkedIn company pages, as well as materials or promotional materials for those training programs that are meet the Minimum ATO Requirements and Days Equivalent.



Figure 1 ISSSP Accredited Training Organization Box Logo

Composition Requirements

ISSSP's Accredited Training Organization logo has been designed within a box. This box must always be used as a single unit (including the outside rule). The elements within the box should never be altered in any way.

Minimum Sizes

Minimum size usages have been determined so that the logos are always legible. Please see the figure 2 for these specifications.



Figure 2 Minimum Box Logo: 450 width x 100 height or 1.04" height x 4.69" width

Accredited Training Organizations are encouraged to use the Accredited Training Organization Badge as shown in figure 1 only on training programs that meet the Minimum ATO Requirements and the Days Equivalent for training.



Figure 1 ISSSP Accredited Training Organization Badge

Composition Requirements

ISSSP's Accredited Training Organization badge has been designed for certificates, as part of your ATO Tab profile. This badge must always be used as a single unit. The elements within the badge should never be altered in any way.

Minimum Sizes

Minimum size usages have been determined so that the logos are always legible. Please see the figure 2 for these specifications.



Figure 2 Minimum Logo 108 width x 96 height or 1" height x 1.13" width

Color Standards

ISSSP's Accredited Training Organization Badge may only be reproduced in the color combinations shown here.

Green Badge Color Code:

CMYK - 100, 0, 79, 60

RGB - 0, 88, 55

Hex - #005837



RGB

Four-Color Process

When four-color process inks are used, the CMYK builds will approximate the PANTONE colors.



CMYK

When printed, both PANTONE and process colors may vary somewhat depending on paper stock and/or printing techniques.

G) Compliance Monitoring

Staff will periodically monitor ATOs to ensure that they are using only the Approved logos and statements and not misrepresenting their relationship with ISSSP. Non-compliance with ISSSP policies may result in having ATO accreditation revoked. For additional information, please contact ISSSP directly at accreditation@ISSSP.org.